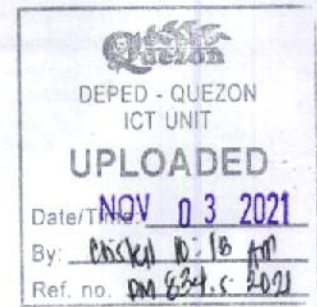




Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE



02 November 2021

DIVISION MEMORANDUM

DM No. 834, s. 2021

NESTLE WELLNESS CAMPUS ADVOCACY PROGRAM MECHANICS

To: OIC- Assistant Schools Division Superintendents
Division Chiefs
Section/Unit Heads
Public Schools District Supervisors
Elementary and Secondary School Heads
MAPEH/Wellness Coordinators
All Others Concerned

1. In reference to Division Memorandum No. 784, s. 2021 entitled **Division Orientation on Nestle Wellness Campus Program, SY 2021-2022**, this Office announces the Nestle Wellness Campus Program Mechanics which is divided into three parts:
 - Part 1: Implementation of the Nutrition Modules
 - Part 2: Implementation of the Dancercise
 - Part 3: Best Implementing School and Best Implementing Region Contest
2. The activity aims to promote good nutrition, health and wellness among students, teachers and parents; and promote full implementation of Nestle Wellness Campus Program in the Division through the Gritfil Team, Inc.
3. For details, please see attached SY 2021-2022 Department of Education Nestle Wellness Campus Program Mechanics, Digital Program Portfolio, Registration Form, Waiver and the School Wellness Ambassadors Directory for your reference.
4. Participants to this activity should strictly adhere to safety and health protocols being implemented by the IATF and the Local Government Units. Organizers of this activity shall likewise ensure that protocols are observed at all times during the activity.
5. All participating schools are advised to submit their entries into the Google Drive through this link: <https://drive.google.com/folderview?id=1-jYwf5eeeH2XSPBkydvN>.

DEPEDQUEZON-TM-SDS-04-009-003



"Creating Possibilities, Inspiring Innovations"

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6. Deadline of submission of entries shall be on **November 14, 2021** for both elementary and secondary levels.
7. Division judging with the Gritfil Team, Inc. via Zoom will be on **November 15, 2021** at 1:00 p.m.
8. For further inquiries, you may access the assigned Team Calabarzon Nestle Wellness Ambassador for Quezon 1, 2 and 3 in the attached reference.
9. Immediate dissemination of this Memorandum is highly desired.

ELIAS A. ALICAYA JR., EdD
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

shsmtma/11/02/2021

DEPEDQUEZON-TM-SDS-04-009-003



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**S.Y. 2021-2022 DEPARTMENT OF EDUCATION
NESTLÉ WELLNESS CAMPUS PROGRAM MECHANICS**

PROGRAM OBJECTIVES:

- To educate public school students ages 7-17 years old on how to live a healthy life through the Nestlé Wellness Campus Program with the use of the Nestlé for Healthier Kids modules.
- To encourage students to choose nutritious food, drink options and live healthy pursuant to the seven (7) healthy habits as follows:
 1. Choose Nutritious and Varied Options
 2. Manage Portions
 3. Choose to Drink Water and Milk
 4. Enjoy Meals Together
 5. Play Actively
 6. Care for the Planet
 7. Keep Good Hygiene
- To support public school teachers through the Nestlé Wellness Campus Facebook group, which serves as a platform where they can share, learn and apply the best practices to effectively promote the seven healthy habits among learners and parents.

COVERAGE:

Grades 1-10 in all public schools of the following regions:

- National Capital Region (NCR)
- Region 4-A (CALABARZON)
- Region 5 (Bicol)
- Region 6 (Western Visayas)
- Region 7 (Central Visayas)
- Region 10 (North Mindanao)
- Region 11 (Davao Region)

DURATION:

July 1, 2021 – April 30, 2022

MECHANICS:

The DepEd and Nestlé Wellness Campus Program (the “Program”) is a partnership between the Department of Education (DepEd) and Nestlé Philippines, Inc. (NPI) and will be implemented by Greatfil Team, Inc. (GTI).

The Program will be implemented through the participating DepEd Regional Offices who will appoint the Division Supervisors or other DepEd officials to ensure that the Program will be implemented in

all schools in their respective divisions in both elementary and high school levels. Division Supervisors or those appointed by the DepEd Regional Office will also be the contact persons in their respective divisions.

The S.Y. 2021-2022 Program implementation will give more emphasis on developing the students' and parents' healthier habits through nutrition education, physical activity, good personal hygiene and proper waste management for both elementary and high school students. An exclusive Nestlé Wellness Campus Facebook group for teachers and parents will also be utilized for the inter-school contest and to serve as a platform for sharing their wellness ideas and practices. Wellness-related events such as webinars, cooking demos and Nestlé-sponsored activities will also be conducted in this Facebook group.

The implementation of the Program will be in three (3) parts, as follows:

Part 1: NUTRITION EDUCATION FOR ELEMENTARY AND HIGH SCHOOL STUDENTS AND ADULTS (Teachers and Parents) IN ALL PUBLIC SCHOOLS IN THE SEVEN (7) PARTICIPATING REGIONS.

1. NPI, through GTI, will provide nutrition, hygiene and solid waste management, and PE modules to students as well as adults when appropriate. The students' nutrition modules are encouraged to be integrated in the Elementary and High School MAPEH curriculum subject to DepEd rules and regulations. Adult modules will be distributed to parents for them to read and work at home. The adult modules will teach parents and teachers the importance of preparing healthy and balanced meals, proper waste management, good personal hygiene following the seven (7) healthy habits.
2. These modules are aligned with DepEd's MELCs and have been designed primarily for adult-assisted learning at home (Grades 1 to 3) or self-directed learning by the student (Grades 4 to 10).
3. Worksheets and activities are also given which the students and/or parents can read and work together at home.
4. To ensure smooth program implementation, NPI, through GTI, will provide soft copies of the following materials to both division supervisors and MAPEH school coordinators:
 1. Lesson guides
 2. PowerPoint presentation
 3. Student worksheets
5. To facilitate faster distribution, they may also download the materials in Google Drive. The link will be provided by NPI through GTI.
6. The use of these materials is flexible. Teachers are encouraged to adapt these materials in whatever learning delivery mode is most appropriate for them.

Part 2: NESTLÉ WELLNESS CAMPUS DANCERCISE

1. NPI, through GTI, will provide a soft copy of the Nestle Wellness Campus dancercise music and video to each Division Supervisor in charge of the Program. All schools are encouraged to get a copy of these materials from their respective supervisors
2. Teachers are encouraged to use the dancercise during online synchronous sessions. If synchronous sessions are not possible, learners may do the dancercise on their own with their family.

3. For wider dissemination, the Nestlé Wellness Campus dance exercise video will be uploaded on YouTube (via the official channel of Nestlé Philippines) and on the Nestlé Wellness Campus Facebook Group.

Part 3: NESTLÉ WELLNESS CAMPUS RECOGNITION FOR BEST IMPLEMENTING SCHOOL AND BEST IMPLEMENTING REGION.

NPI, through GTI, will give due recognition to the best ideas, practices and approach to effectively educate and encourage students and parents to choose a healthy lifestyle through healthy food and beverage in every meal occasion, practice good hygiene, implement proper waste management and engage in physical activity following the seven (7) healthy habits.

This year, the *Nestlé Wellness Campus Best Implementing School, and Best Implementing Region recognition* will be given to schools, and regions that will implement the Program effectively following the seven (7) healthy habits.

The recognition will have two categories, namely:

- A. Inter-school Category
- B. Inter-region Category

A. INTER-SCHOOL CATEGORY (Nestlé Wellness Campus Best Implementing School)

1. The inter-school category is open only to all public schools in both elementary and high school in the seven (7) participating regions namely:
 - i. National Capital Region (NCR)
 - ii. Region 4-A – CALABARZON
 - iii. Region 5 – Bicol Region
 - iv. Region 6 – Western Visayas
 - v. Region 7 – Central Visayas
 - vi. Region 10 – Northern Mindanao
 - vii. Region 11 – Davao Region
2. Participation is strongly encouraged. Interested schools must fill-up a registration form to confirm their participation.
3. There will be three (3) levels and there will be school winners per level as follows:
 - i. Division Level – *(The champion school in Elementary and the champion school in High School will represent the division to the regional level.*
 - a. Elementary – one winner
 - b. High School – one winner
 - ii. Regional Level *(Winners will be chosen from the division champions)*

- a. Elementary – two winners
 - b. High School – two winners
- iii. National Level (*Winners will be chosen from the regional winners*)
- a. Elementary:
 - National Champion
 - First Runner-up
 - Second Runner-up
 - Third Runner-up
 - Fourth Runner-up
 - b. High School:
 - National Champion
 - First Runner-up
 - Second Runner-up
 - Third Runner-up
 - Fourth Runner-up
4. The criteria for the selection in the division level, regional level and the national level will be as follows:
- | | |
|---|-------------|
| i. Relevant practice on effective implementation of the modules
<i>(One relevant best practice on the effective implementation of the modules of the 7 healthy habits including the adult modules. One best practice per habit and one best practice on the implementation of the adult modules)</i> | 30% |
| ii. Relevant practice on the implementation of dancercise
<i>(One relevant best practice how the dancercise was being implemented in school and/or at home.)</i> | 30% |
| iii. FB Group (portfolio)
<i>(Number of teachers and parents who join the NWC FB group)</i> | 20% |
| iv. Involvement of Stakeholders (Parents & LGUs)
<i>(Active Involvement of internal and external stakeholders)</i> | 20% |
| TOTAL | 100% |
5. On the division level, participating schools will submit a CD or USB or upload via Google Drive the compilation of the school’s best practices in Power point presentation maximum of 50 slides with photos, videos and narrative report of their implementation to the Division Supervisor/Wellness Ambassador in charge of the Program. The division supervisor and GTI will agree on the deadline of the submission of the presentation and the date of judging. See “Annex A” for the content of the power point presentation.
6. Based on the presentation submitted, the division supervisors in charge, together with the GTI representatives, will judge and select the division

winners based on the criteria. Only the champion schools in elementary and high school will represent the division to the regional level.

7. On the regional level, all division winners will submit an enhanced Power point presentation of their best practices in maximum of 50 slides with photos, videos and narrative report of the implementation of their best practices to the ESSD chief or to his/her duly assigned representative. Deadline of submission and judging of entries will be announced accordingly.
8. Based on the presentation submitted, the judges from DepEd Regional office and GTI/ NPI will determine the regional winners based on the set criteria. The regional winners will represent the region to the national level.
9. On the national level, winners will be determined based on the enhanced presentation submitted via CD, USB or Google Drive with the mode of verification via CD or USB. The schools with the highest scores will be recognized as the "S.Y. 2021-2022 Nestlé Wellness Campus Best Implementing School."
10. Winners will receive the following prizes:

i. Division winners:

The winners in elementary and high school each will receive items of their choice related to wellness campus Program based on the total amount won. Prizes will be as follows:

A. Elementary:

Champion- Prize Package worth Ps.5,000 + plaque

B. High School:

Champion- Prize Package worth Ps.5,000 + plaque

ii. Regional Winners:

The winners in elementary and high school in each region will receive items of their choice worth Ps.50, 000.00 each plus a plaque of recognition

iii. National Winners

School winners in the national level will receive items of their choice. The total cost of items will be based on the total amount won. Prizes will be as follows:

A. Elementary:

• National Champion - Prize Package Worth Ps.200,000 + trophy

- *First Runner-up* - Prize Package Worth Ps. 150,000 + trophy
- *Second Runner-up* - Prize Package Worth Ps. 100,000 + trophy
- *Third Runner-up* - Prize Package Worth Ps. 50,000 + trophy
- *Fourth Runner-up* – Prize Package Worth Ps. 30,000 + trophy

B. High School:

- *National Champion* - Prize Package Worth Ps.200,000 + trophy
- *First Runner-up* - Prize Package Worth Ps.150,000 + trophy
- *Second Runner-up* - Prize Package Worth Ps.100,000 + trophy
- *Third Runner-up* - Prize Package Worth Ps.50,000 + trophy
- *Fourth Runner-up* – Prize Package Worth Ps.30,000 + trophy

B. INTER- REGION CATEGORY (SY 2021-2022 Nestlé Wellness Campus Best Implementing Region)

The SY 2021-2022 Nestlé Wellness Campus Best Implementing Region will showcase the best practices of the region in implementing the Program.

1. Aside from the best implementing schools, NPI through its organizer will also give an award to the best implementing region. The Inter-region is divided into two parts and will have the corresponding weights as follows:

A. Program Implementation	50%	
B. Overall Program Results	<u>50%</u>	
	Total	100%

A. PROGRAM IMPLEMENTATION (50%)

<i>Implementation of dancercise</i>	30%
<i>Implementation of modules for students</i>	35%
<i>Implementation of modules for adults</i>	25%
<i>Submission of Certificate of completion (on-line)</i>	<u>10%</u>
TOTAL	100%

Note: DepEd division supervisors assigned to the Program will ensure that students who will participate in the Program are those in grades 1-6 and grades 7-10 and legitimately enrolled.

In order for a region to achieve the maximum score per criteria, 100% of the schools in the region based on the list validated by the division supervisor in charge of the Program should be able to:

1. Implement the dancercise wherever possible
2. Implement the modules for students and adults.
3. Submit the duly signed certificate of completion.

GTI Wellness Ambassadors together with the duly assigned DepEd

Division Supervisors will monitor the schools in their respective divisions to validate the school implementation via visit or online whichever is possible.

Validation period will be announced separately.

B. PROGRAM OVERALL RESULTS (50%)

a. Score achieved by the schools representing the region in the national level.

<i>i. Elementary</i>	50%
<i>ii. High School</i>	<u>50%</u>
Total	100%

To determine the winners in the inter-region, the score earned by each region will be ranked accordingly. The region with the highest percentage score will be declared as the "SY 2021-2022 Nestlé Wellness Campus Best Region" and will receive items of their choice based on the list of items below. The total amount of items will be based on the total amount won. The prizes are as follows:

NESTLÉ WELLNESS CAMPUS BEST IMPLEMENTING REGION AWARD:

National Champion - Prize Package Worth Ps. 200,000.00 + trophy
First Runner-up - Prize Package Worth Ps. 150,000.00 + trophy
Second Runner-up - Prize Package Worth Ps. 100,000.00 + trophy

Prize Packages: The winners may select among the items listed below. The quantity of items will depend on the amount of the prize won as follows:

- a. 50" flat screen TV
- b. Sound System
- c. Laptop
- d. Projector
- e. Camera
- f. Other items that will promote nutrition, health and wellness in the regions

Announcement of winners will be via circular that will be sent to each regional office from NPI/GTI and signed by an FDA representative.

Awarding of prizes will be done in the campus of the winning schools or in the DepEd regional offices for the winning regions.

NPI/GTI shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to participants.

POWER POINT PRESENTATION GUIDE

SY 2021-2022 NESTLÉ WELLNESS CAMPUS DIGITAL PROGRAM PORTFOLIO

General Guidelines:

1. The digital Program portfolio will be in a Power point presentation, saved in a .PPT and .PDF format
2. The presentation shall have a maximum of 50 slides
3. Total number of minutes for all video linkages should not exceed the allotted time of 20 minutes.
4. Files will be submitted in CD, USB or Google Drive.

Outline of the Digital Program Portfolio:

Title Page

Acknowledgement

I. INTRODUCTION

- School Background (Location, Student population, administrators and Wellness Campus school coordinators and their contact numbers and email addresses)
- Program Overview with key achievements

II. TOTAL SCHOOL POPULATION (SEE SAMPLE TABLE BELOW)

GRADE LEVEL	STUDENT POPULATION
TOTAL	

III. SCHEDULE OF PROGRAM & ACTIVITY IMPLEMENTATION (GANTT CHART)

IV. NESTLÉ WELLNESS CAMPUS PROGRAM DOCUMENTATION

(Include a brief explanation on how each activity was implemented. 1-2 slides per activity.)

- a. Nutrition module for students - Include sample lesson plans
- b. PE module for students - Include sample lesson plans
- c. Nutrition module for adults – implementation photos/FB Community Page
- d. Dancercise implementation

V. NESTLÉ WELLNESS CAMPUS SCHOOLS RELEVANT BEST PRACTICES BASED ON THE FOLLOWING GUIDELINES:

1. One relevant best practice on the effective implementation of the modules of the seven (7) healthy habits including the adult modules. One per healthy habit and one for the implementation of the adult modules.
2. One relevant best practice how the dance exercise was being implemented in school when possible and at home.
3. FB Portfolio - One relevant best practice how the school was able to encourage teachers and parents to join the FB group.
4. Involvement of Stakeholders
 - a) How were you able to solicit or encourage support from Stakeholders such as LGUs, community, alumni, NGOs etc.?
 - b) What are the levels of involvement?

VI. CONCLUSION AND OTHER RECOMMENDATION

Example: How were you able to assess the effectiveness of an activity to the lives of students, teachers and parents?

**NESTLÉ WELLNESS CAMPUS INTER-SCHOOL, INTER-REGION COMPETITION
REGISTRATION FORM**

Region: _____
Division: _____

SCHOOL INFORMATION:

Name of School: _____
Category: Grade School Junior High School
School Address: _____

By submitting this registration form we hereby:

1. Confirm our participation in the SY 2021-2022 Nestlé Wellness Campus Program Inter-school, Inter-region Competition
2. Understand the full mechanics and abide by the rules and regulation of the contest
3. Agree to represent our Division in the Nestlé Wellness Campus Inter-school, Inter-region Competition
4. Certify that we have started the implementation of the Nestlé Wellness Campus program as pre-requisites to the contest

Kindly place the date when you have started with the program implementation of the following activities:

- Wellness Campus Modules
Start Date: _____

- Wellness Campus Dancercise
Start Date: _____

School Representative's Signature over Printed Name

Contact Number

Date

I, _____, Filipino, of legal age and with address at _____,
(name of guardian) (home address)

Hereby declare and affirm that:

1. I am the parent/guardian of _____ (hereinafter "Child/Ward"), who is under my care and responsibility.
2. I hereby give my consent and authority to my Child/Ward to participate in Nestlé Wellness Campus SY 2021-22 (the "Activity") organized by GreatFil Team, Inc. (the "Organizer") for Nestle Philippines, Inc. ("NPI") to be held on July 2021 – April 2022.
3. I understand that the Activity will involve moderate physical activity, in the form of a dance exercise to be performed within our homes or private property from _____. I hereby declare and guarantee that my Child/Ward is physically and mentally fit to participate and take part in the Activity and that he/she has no known illness, physical defect or adverse medical condition that would render him/her unfit to participate therein. Should I subsequently discover any illness, physical defect or adverse medical condition that would render my Child/Ward unfit to participate in the Activity, I shall advise the Organizer in writing immediately and I shall accordingly prevent my Child/Ward from participating in said Activity. I understand that the Organizer reserves the right to prevent me from joining the Activity if deemed unsuitable due to any physical, medical or psychological condition.
4. I understand that personal information my child/ward has supplied to the Organizer, including his/her name, school, school division, region and, nutritional and lifestyle information shall be collected by the Organizer and NPI for monitoring my child/ward's progress. I also understand that the Organizer and NPI shall secure my name and contact details as the person to contact in case of emergency. By signing on this waiver, I signify my understanding and consent to the following:
 - A. I agree and understand that in the course of providing service/s to me or my Child/Ward, NPI shall engage the services of, and/or interact with, other third parties, such as, but not limited to its parent company, affiliated companies, or independent/non-affiliated third parties and service providers, whether local or foreign (collectively referred to as "Representatives");
 - B. NPI may obtain, collect, examine, process, and store copies of my and/or my child/ward's personal information, including sensitive personal information. Any information obtained relative to the authority herein given shall be strictly confidential. The extent of the collection and processing shall be necessary and incidental to the performance of the services contemplated in the Agreement;
 - C. NPI may disclose such information to its Representatives, including the service providers which will perform the services contemplated in the Agreement, for any legitimate business purpose as NPI may deem appropriate, including but not limited to outsourced processing of NPI transactions, profiling or historical statistical analysis, providing advice or information which NPI believes may be of interest to us, to effectively administer or manage my account, enhance customer services, or to communicate with me for any purpose;
 - D. I hereby warrant that we understand our rights and obligations pursuant to Republic Act No. 10173, also known as the Data Privacy Act of 2012, and its implementing rules and regulations. I understand that we retain the right to be Informed, to access, correction and object to the processing of personal information, as well as the right to complain with the National Privacy Commission.
5. I hereby authorize NPI and/or Organizer use my Child/Ward's name, photographs, and interviews in connection with the Activity, in broadcast and print media, videotapes, etc. Without any monetary consideration
6. My Child/Ward and I shall abide by the decision of Organizer on any issue relative to his/her participation in the Activity, including but not limited to, the interpretation of rules governing the Activity, and shall accept as final any decision of Organizer regarding any dispute over such rules or regarding the manner of holding the Activity.
7. On behalf of my Child/Ward, I shall hold NPI and Organizer free and harmless from any and all claims arising from any accident, damage, injury, or harm that I or my Child/Ward may suffer as a result of my Child's/Ward's participation in the Activity.
8. I am fully aware that NPI may conduct product samplings in the course of the Activity. Accordingly, I hereby fully authorize my Child/Ward and allow him/her to participate in the said sampling activity and to avail of NPI's products sampling in the course of the Activity.

I hereby declare that I have executed this document knowingly, willingly, freely and voluntarily.

Signed this _____ day of _____ 2021 at _____.

Printed Name & Signature of Parent/Guardian

Number to contact in case of emergency

School Wellness Ambassadors

DIRECTORY



Team Calabarzon



JAYSON POLO GULAY

09324171178

CALABARZON - Regional Head

Also handling Schools Division:
Quezon Province 1



Team Calabarzon



Vina Gia Tamayo
09452737459

Wellness Ambassador

Schools Division:

1. Quezon Province 2
2. Lucena City
3. Tayabas City
4. San Pablo City
5. Tanauan City



Sharon Tan Gulay
09266693808

Wellness Ambassador

Schools Division:

1. Quezon Province 3
2. Sta. Rosa City
3. Biñan City
4. Cabuyao City
5. Calamba City



Mary Rose Cabalquinto
09294826252

Wellness Ambassador

Schools Division:

1. Batangas Province 1
2. Batangas City
3. Lipa City



FOR TEACHERS

- WESTERN VISAYAS - <https://bit.ly/nwccwesternvisayas2021>
- NCR, CENTRAL VISAYAS - <https://bit.ly/nwcc2021form1>
- BICOL, CALABARZON - <https://bit.ly/nwcc2021form2>
- DAVAO - <https://bit.ly/nwccdavao2021>
- NORTHERN MINDANAO - <https://bit.ly/nwccnorthernmindanao2021>



FOR PARENTS

<https://bit.ly/nwhfacebookgroup>